

Press Release

**Project by 10th session of L'Ecole du Magasin  
DIGITAL DEVIANCE**

exhibition June 3 - September 2, 2001

opening Saturday June 2 at 6 pm

performance by Critical Art Ensemble (new project: GenTerra) during the opening and June 3rd at 3 pm

curators: the 10th session of L'Ecole du Magasin

**Aurélie Gandit, Nathalie Gilles, Christine Laquet, Jean-François Sanz.**

**L'ECOLE DU MAGASIN**

This curatorial training program gives students the practical experience and mastery of the conceptual, methodological and technical tools pertaining to the organization and reception of exhibitions. Framed by a teaching staff which directs and defines the curatorial program over ten months, the 10th session composed this year of four curators did researches and had specific meetings (artists and theorists) in order to develop the conceptual elaboration of the project.

**THE PROJECT**

Digital Deviance questions and reconsiders the artistic strategies of resistance to the power structures connected to digital methodology. The term of "digitality" implies a principle of thinking and action. It qualifies a way of interpreting the world and acting within it. Digital methodology, transmuting an established order from one system to another, is usually linked to technological applications without however being bounded to them. Inherent to the phenomena of cultural and social resistance, this "digitality" expresses itself through these tactics that appropriate the principles of neo-liberal and capitalist system to fight it better. In the same way, the strategies of resistance conceived by artists in the Sixties use this digital principle and manifest themselves through visual, aesthetic and social interventions (Hans Haacke, Group Material...). On the initiative of the curators, the artists-activists collective Critical Art Ensemble was invited to collaborate on the formulation of the project statement upon with the theoretical and methodological content of the exhibition is based (this text is available in the press kit and on the site of the 10th session).

**THE EXHIBITION**

Digital Deviance combines multiple artistic strategies of resistance according to this principle of digitality: infiltration, sabotage, insertion, simulacre... The issue is to experiment an art which aims at direct action into society. A network of international artists under-represented in France will be offered a visibility as well as other groups already confirmed on the French scene.

**LIST OF ARTISTS**

Association of Autonomous Astronauts A.A.A.

Critical Art Ensemble (C.A.E.)

Gregg Bordowitz

Heath Bunting and Nathalie Jeremijenko

Hactivist.com Aka Creation Is Cruxifiction Carbon Defense League (C.D.L.)

CELLmedia

Vuk Cosik/Ascii Art Ensemble

Jordan Crandall

Matthew Fuller, Simon Pope & Colin Green (I/O/D)

Gregory Green

Keith Piper

@tmark

Brian Springer

Paul Vanouse

bureau d'études

Aura Rosenberg  
Casseurs de Pub

#### THE SITE

Designed as an educational and evolutionary tool, the site created by the 10th session presents the theoretical process and the different steps of the curatorial project.

[Http://10emesession.free.fr](http://10emesession.free.fr)

e-mail: 10emesession@free.fr

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